

# ***THE REAL ESTATE***

Jing Lin

# **Scene 1 – Tenants Association meeting**

## **one**

Scene 1:

- The document details a scene from the play "Pamela Barnes" involving a Tenants' Association Meeting at Hawksmoor House Community Centre. The meeting reveals a significant revelation: the residents have received relocation offers from the council due to their block of flats being sold to a property developer. The residents are surprised to discover that Maria and Chris have already moved without informing the community, sparking a heated discussion about their future and the effects of relocation. Natalie, the association's chair, adamantly opposes leaving despite receiving an offer for alternative housing in Clacton. The residents feel frustrated and helpless facing the threat of losing their homes and community to the developer's plans. The impending movie filming at the centre exacerbates the residents' feelings of displacement. In essence, the document captures the emotional strain of the residents as they confront the potential loss of their homes and community, emphasizing themes of resistance, resilience, and the impact of external forces on their close-knit community.

# **Scene 2 – Setting Building**

## Scene 2:

- The document describes a clash between housing estate residents and a film crew taking over their community centre for a 1960s film shoot. Danielle and Ruby express frustration about not being informed, feeling displaced from their space. Tensions rise as Charlotte, the crew leader, insists on the residents leaving due to a double booking. The confrontation intensifies as residents question the lack of communication, and a crew member, Tim, tries to remove the community centre sign. A stand-off ensues. Charlotte calls security to remove residents, reflecting their intrusion and lack of control over their living space. The second part shifts to the first day of shooting for "Giant Killer." Despite tensions, the director, Jeremy Hardcastle, emphasizes the film's importance in the face of opposition from the council and new owners. The document captures the clash between the community's desire to protect their space and the film production's determination, highlighting power dynamics and conflicts when external forces invade a community without consent.

① Kicked out - Relocated  
The way you look tonight  
Remising  
Hunt Moor house  
Seaside  
Frank + Nathesum  
42, 23, 77, 6  
biscuits  
Vodka  
Nathie  
dunk + mum is ill  
Pub  
The Conical  
city in the sky  
She urn on  
93  
107

② Dance class  
Charlotte  
pottery  
Tess's parking  
Push Nobs  
The drill  
~~Seaside~~  
Zumber  
Zombies  
Rhythm + Patterns  
play within today  
Security  
Filming take over  
conflict  
Residents  
vs  
film  
1960's  
68  
community  
centre

③ Professional  
'Natives' - animals?  
educated  
vain  
up own arses  
upper class vs lower class  
Keep off the grass  
Nobody wants us here  
Film production  
Rebecca  
in peace and in war  
insensitive

WANT  
IGNORANCE  
SQUALOR  
IDLENESS  
DESEASE

④ Fran  
Residents  
+  
Film being  
made  
+  
the film is  
Self  
The way  
- link to  
Motifs



④ Frank + Anne

Residents  
+  
Film being  
made

+  
the film its  
Self

The way you look tonight!  
- link to intro  
Motifs

married to  
Lennard  
pregnant?  
pregs?  
hasnt had  
partner.

⑧ Golt Club Round  
head

Physical touch

↳ embrace, bandaging

bruises  
on face

Ingrid

↳ disease  
↳ has + is

laziness  
idleness

Frank + Alli

↳ want

Student protest  
ignorance?

Journalist  
w/ sheet to death  
day after arrival  
↳ ignorance

lens Death

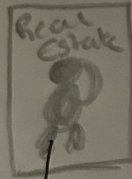
↳ Grass + Blow to  
Head

elderly woman dies - alone in  
bath 1  
day later.

Ingrid + Lennard

The film ⑦ - 7 deadly  
sins  
Suicide

## Promotional Poster



frustrated

In the 1<sup>st</sup> scene  
it talks about how  
the residents feel  
frustrated and helpless

## Promotional Card

front side

Disease

Backside

REAL ESTATE

SQUALOR

IGNORANCE





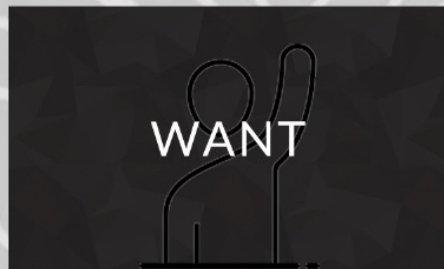
Business Card  
but for  
promotional uses

# PROMOTIONAL CARDS

BACKSIDE



FRONTSIDE



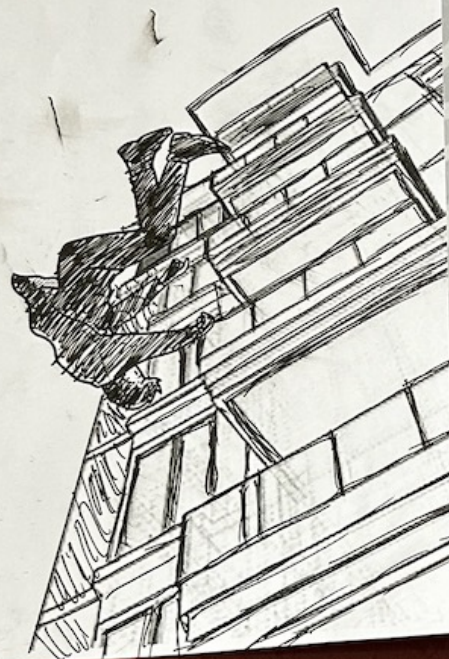
# THE REAL ESTATE





JING

# THE REAL ESTATE



BACKSIDE



CHESTER UNIVERSITY  
PERFORMANCE ART



THE REAL ESTATE

FRONTSIDE

SQUALOR

IDLENESS

DISEASE

IGNORANCE

WANT



# Requirements

- Poster - Requirements

Title - Author - Dates - Location - Logos

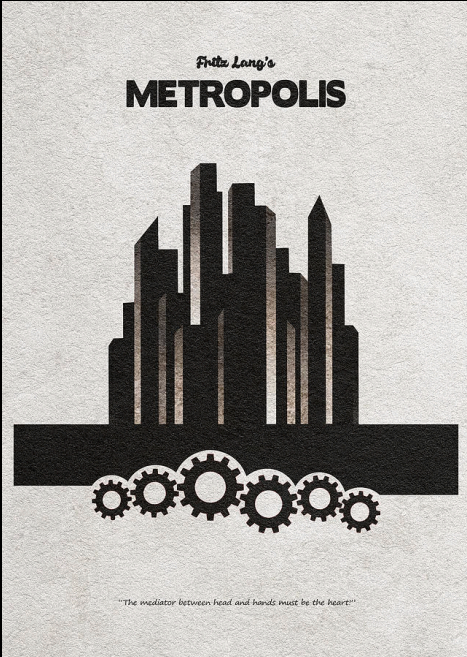
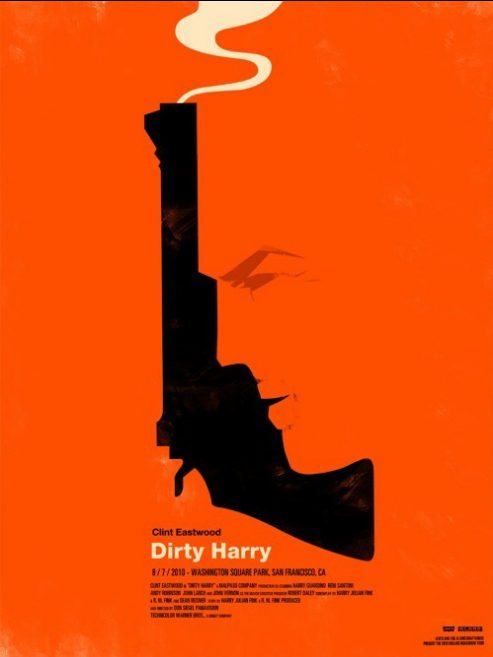
- Invitation - Requirements

21cm x 9.9cm

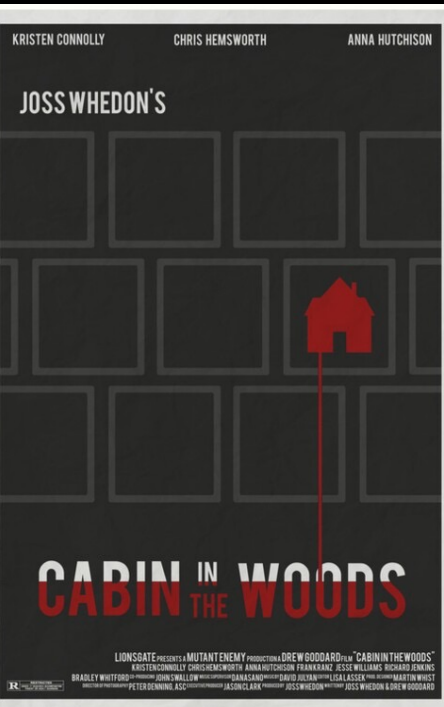
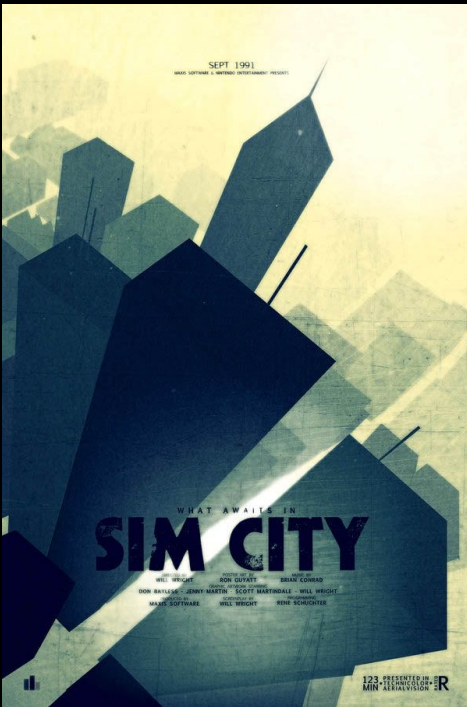
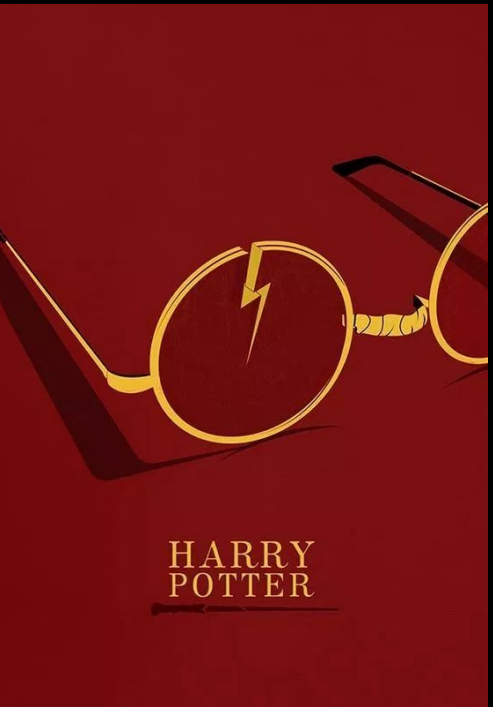
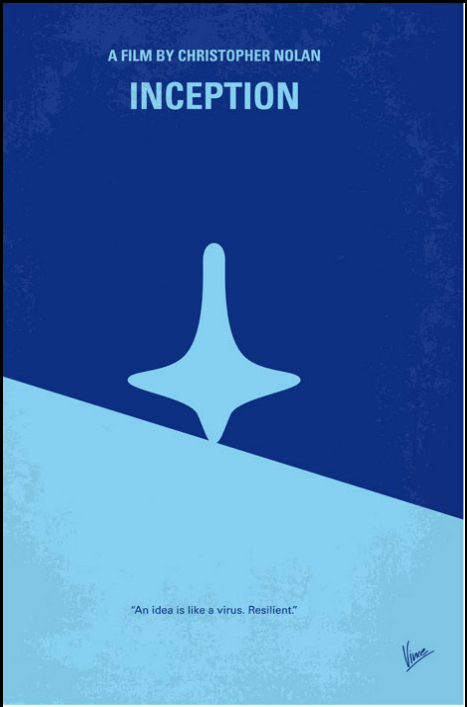
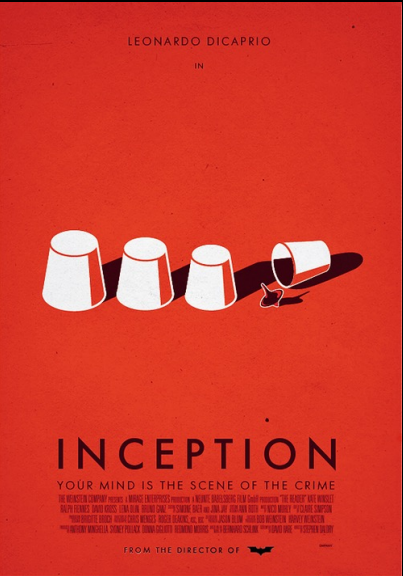
- Programme - Requirements

A5 - Synopsis - Cast - Crew





Minimalist Film  
Poster

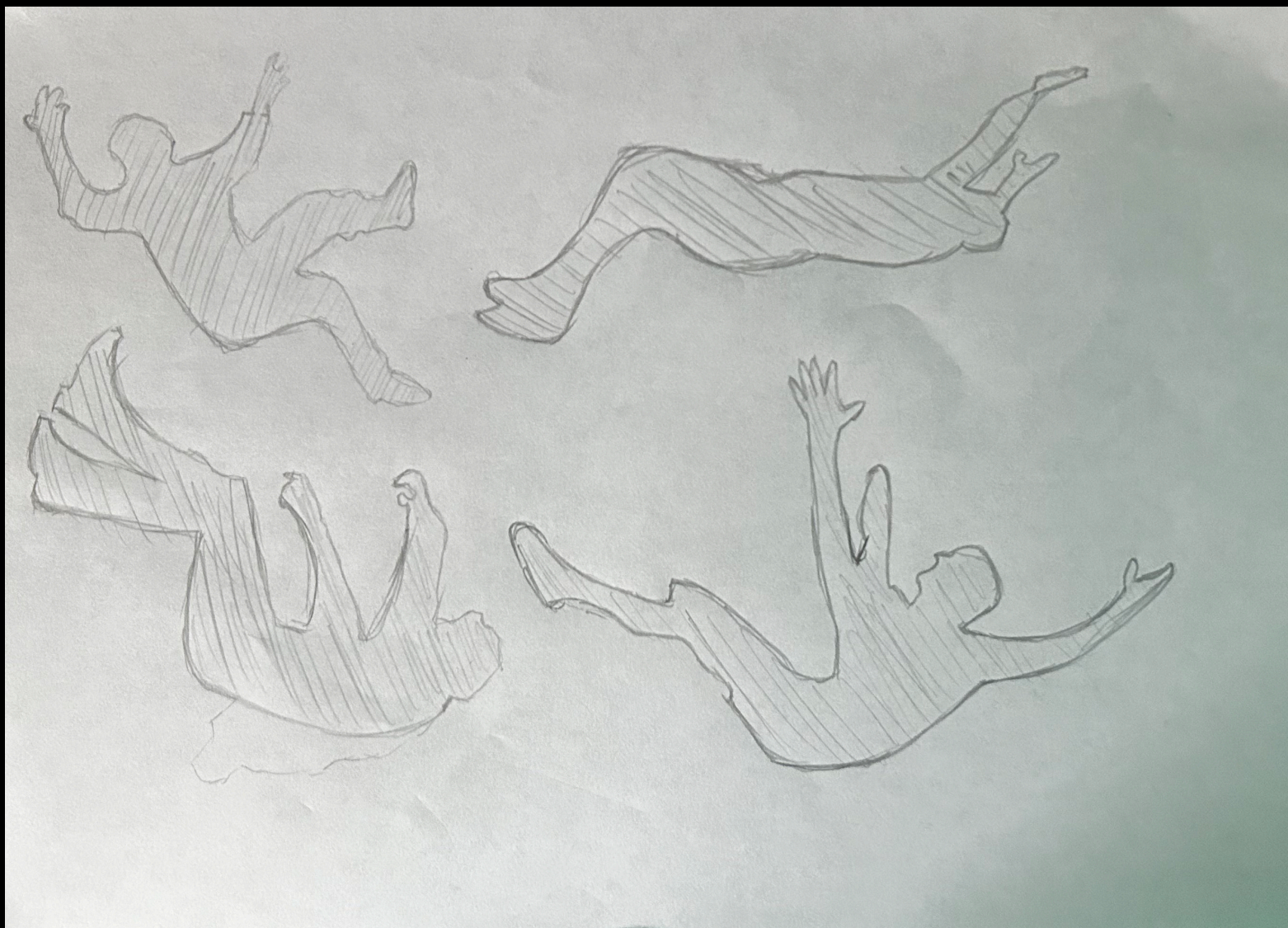




WILLIAM PETER BLATTY'S  
**THE  
EXORCIST**  
Directed by WILLIAM FRIEDKIN



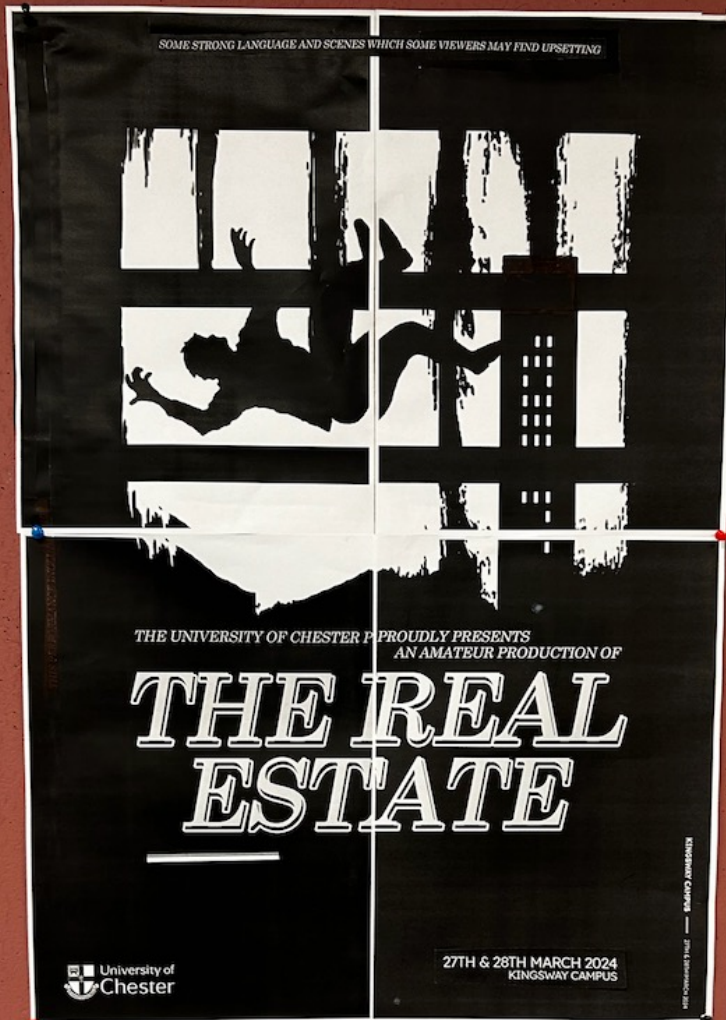
- Using a darker theme would be a huge part of this poster because I don't want to expose the film fully by adding too many details.
- Using darker colours allows my film poster to create this mystery aura. For example, there is going to be a person falling from a building, but because it's dark, they won't be able to tell if it's a guy or a woman and what building they are going to fall from.



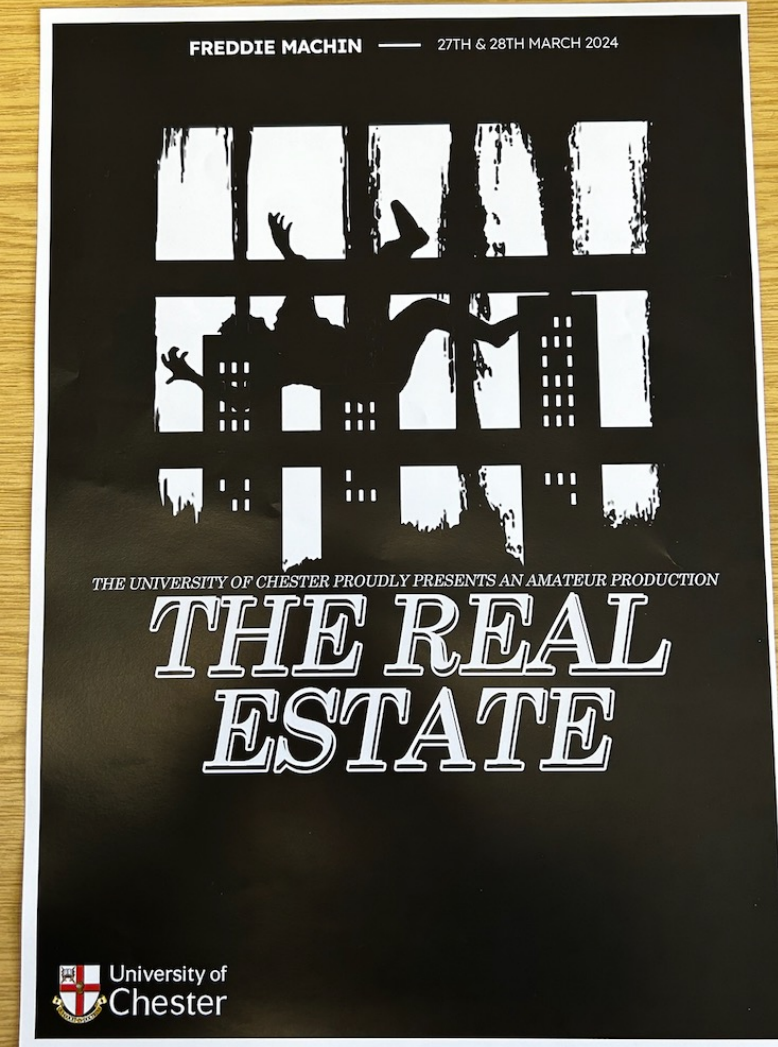


# PRINT OUT VERISON

A1  
SIZE



A3  
SIZE



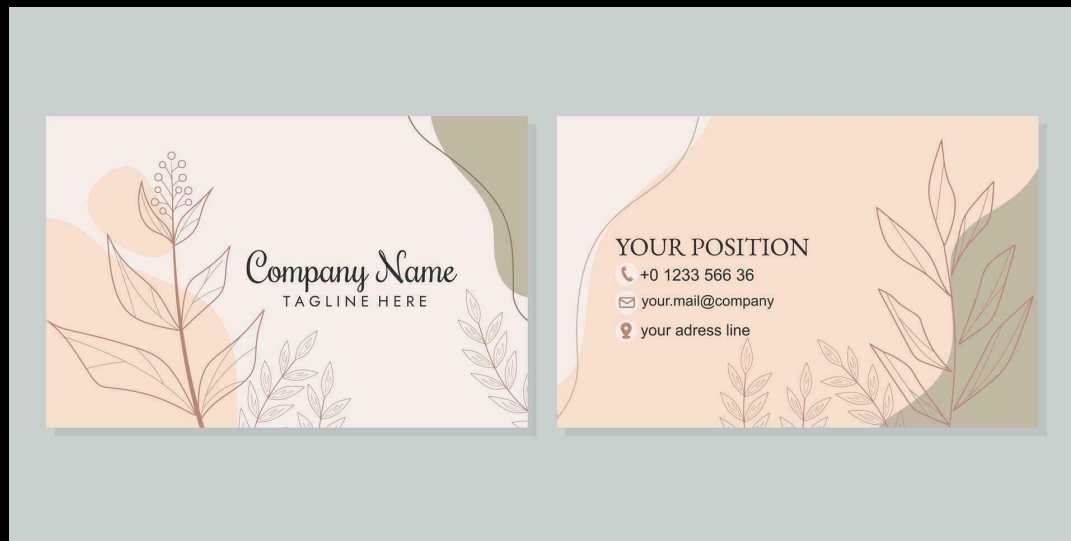


# FURTHER DEVELOPMENT



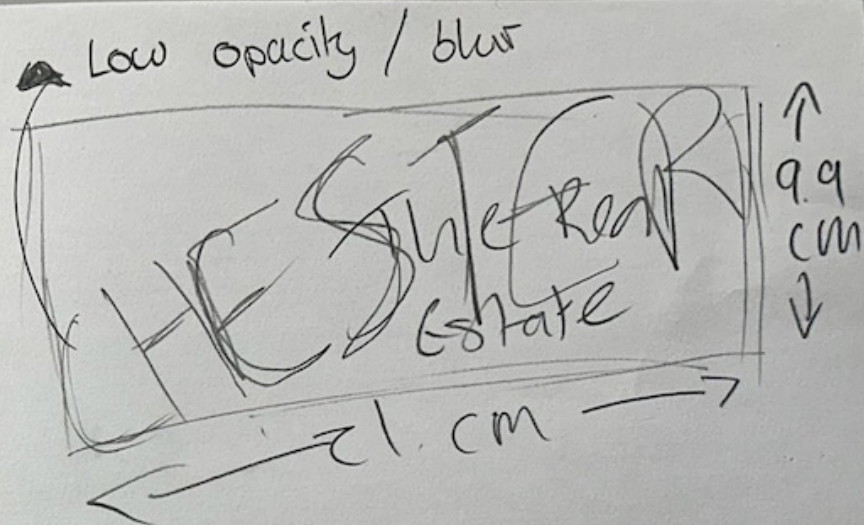
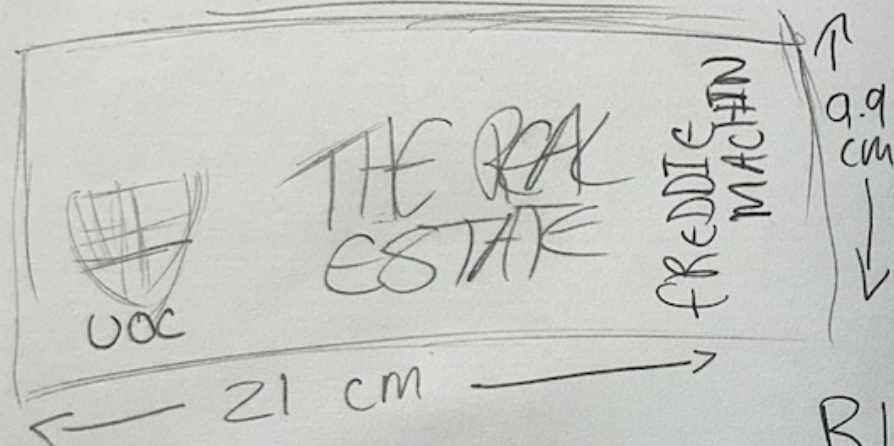
- To improve the poster, I will need to use that white space at the bottom, as it is quite empty, and the attention is coming from up to down.
- To take it further on, I need to meet with the requirement as it needs the Chester University logo, the location of the play, which would be on the Kingsway campus, and lastly, the date and time of the play.
- Lastly, I need to change the person who is falling, as in the play it's a female that is falling and not the male, and to make it stand out, remove the building behind it to give it centre attention.

# INVITATION CARD - MOODBOARD

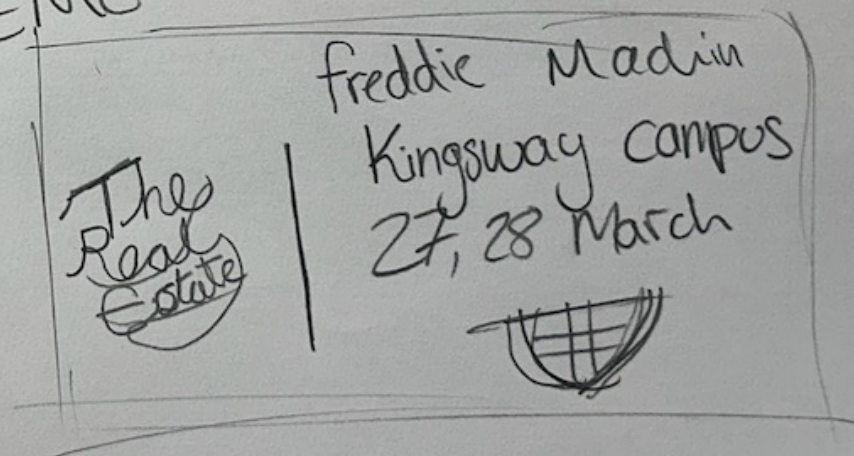
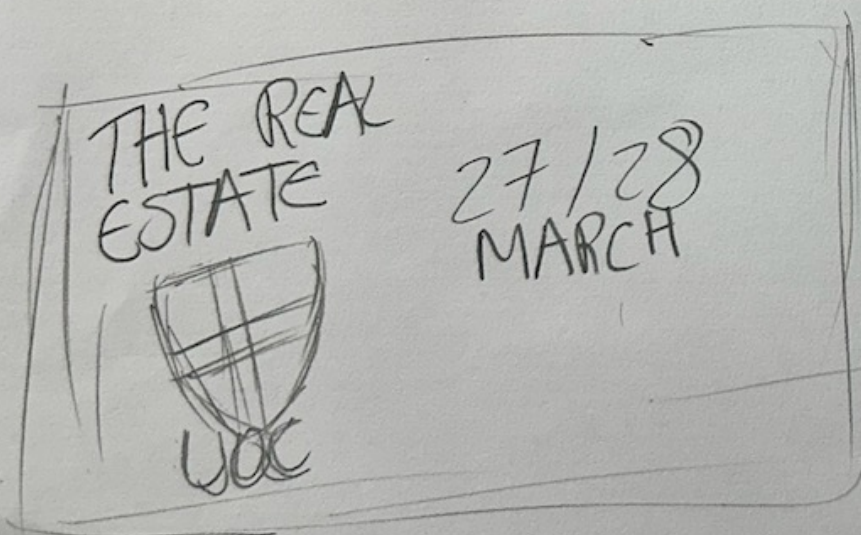




Invitation Layout / Design  
Rough sketches



BLACK  
THEME





- I want to make it similar to my poster by using the same colour theme. With this, I want to keep the same style of font that is being used. The reason for that is because I want to keep it consistent throughout my design, from the poster to the invitation card to the brochure.
- With the invitation, I don't want to make it too detailed, as the viewer doesn't really need it as long; they have all the important information, such as the location, the title of the play, and by whom.

# FURTHER DEVELOPMENT



- Looking back at this, I realise that I could improve this invitation design a lot more, as I could play around with the background and add some text stating that they have been invited to the show.
- I carried over the font style from the poster, as it was fitting for an invitation card, and kept the colour theme.
- For the background, I'm planning to have Chester go across the whole page with a white outline and no fill with low-down opacity to create a nice background while adding details to the card.



# ***FINAL INVITATION CARD***

**YOU'RE INVITED  
AT 27TH & 28TH MARCH 2024  
CHESTER KINGSWAY CAMPUS**

## ***THE REAL ESTATE***



**FREDDIE MACHIN**