

**CUPPABREW**

EST.24

JING LIN



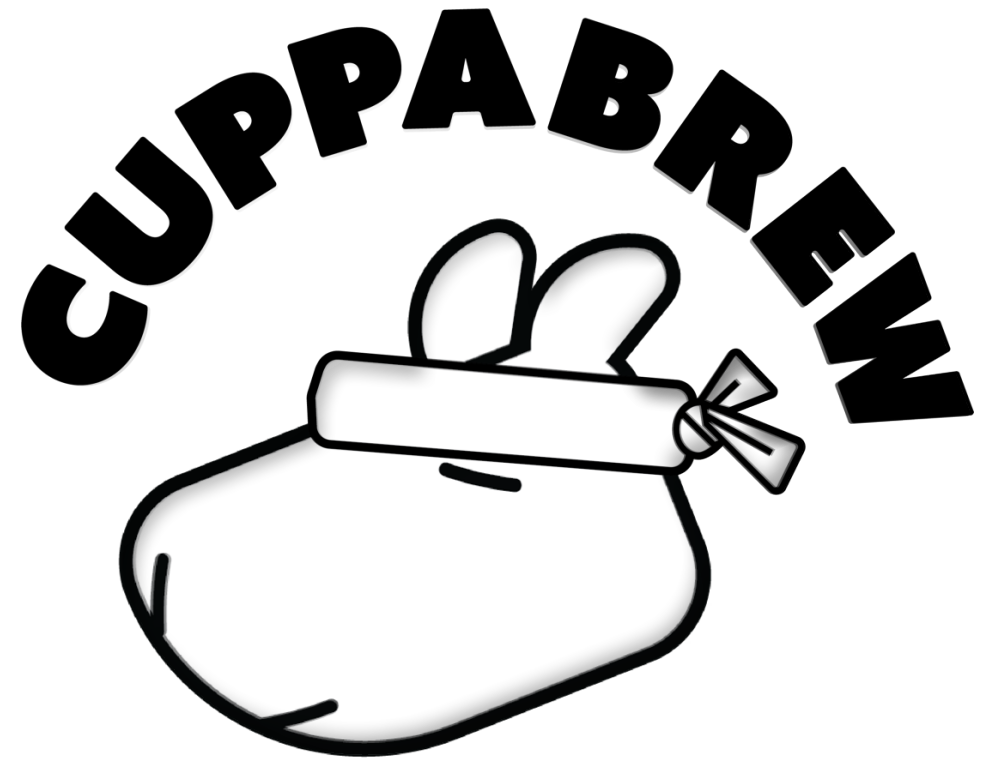
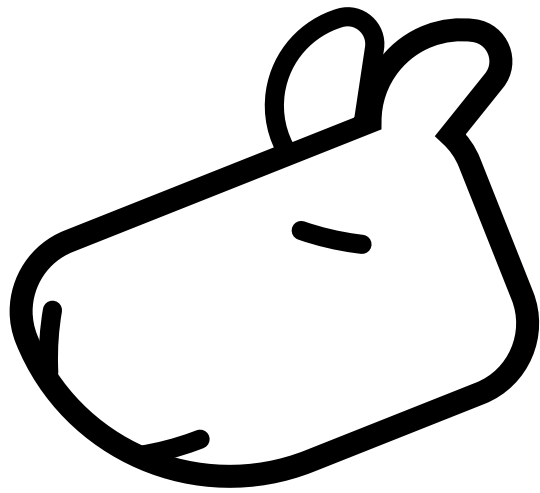
- Limited Customer Awareness

Many potential customers, especially Gen Z, may not be fully aware of the variety and benefits of tea, especially for mental health and focus.

Highlight the benefits of tea over coffee to Gen Z, showcasing the tea shop as a vibrant space that promotes productivity and well-being.

**By combining tradition and creativity, I aim to promote wellness, diversity, and sustainability while bringing people together through tea.**





# TEA SHOP

**Sip, Succeed, Repeat—Anywhere, Anytime**

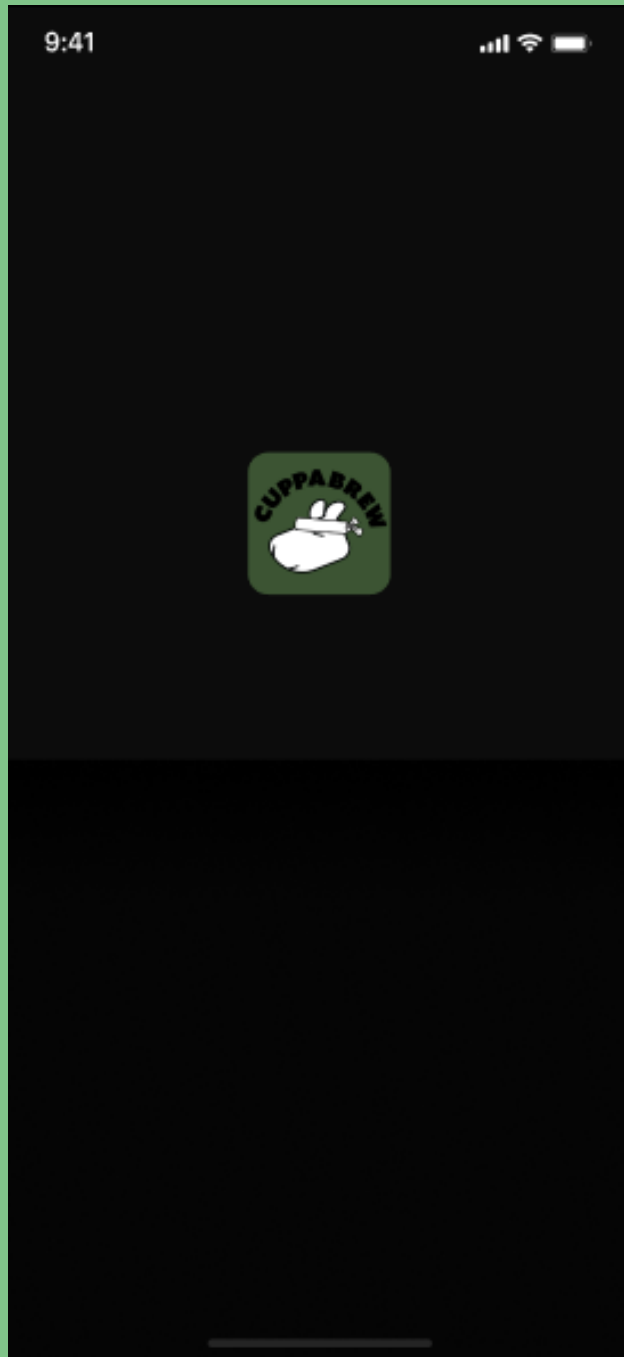


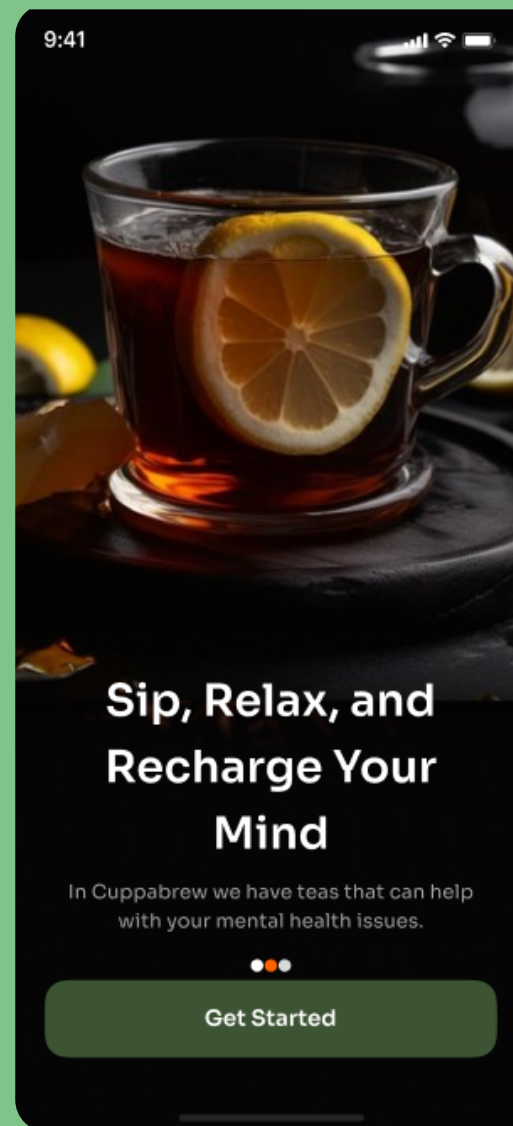
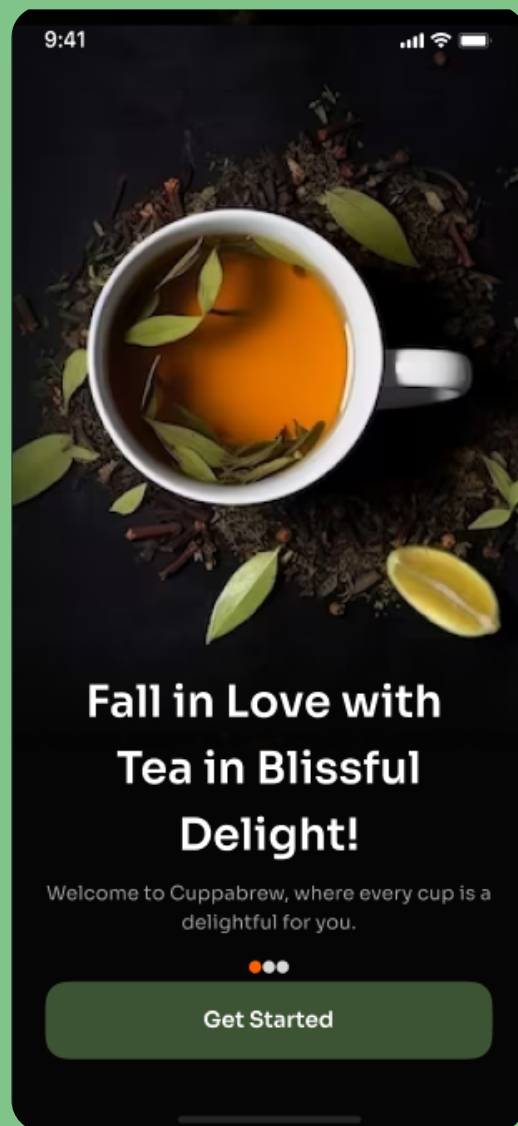





# THE APP

**Focus Anywhere, In Your Cup, On Your App**





9:41



Create Account

Name

Jing

Email


Example@email.com


Password

At least 8 characters

Register


Or sign in with

 Google

 Facebook

Have an account? [Login](#)

9:41



CUPPABREW 🙌

Today is a new day. It's your day. Sign in to start managing your teas!

Email

Example@email.com


Password


At least 8 characters

Forgot Password?

Sign in

Or sign in with

 Google

 Facebook

Don't you have an account? [Sign up](#)



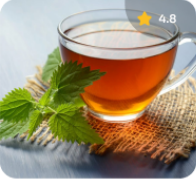
9:41

Location  
Chester, Creative Campus


Search tea

Promo  
Buy one get one FREE


All TeaGreenChaiOolong




Green Tea  
Hot / Cold  
£ 3.53




Oolong Tea  
Hot / Cold  
£ 5.00




4.8




4.8




Peppermint Tea  
Hot / Cold  
£ 3.53




Lemon Tea  
Hot / Cold  
£ 2.85



Chai Tea  
Hot / Cold  
£ 4.00




Black Tea  
Hot / Cold  
£ 5.10



Study Room  
Prebook now | Hourly charge price  
1-2HRS | £7.53

9:41

Tea



Green Tea  
Hot / Cold  
★ 4.8 (230)

Description  
Green tea acts as a natural booster for mental well-being by reducing stress, improving focus, and protecting brain health. [Read More](#)


Size  
S M L

Price  
£ 3.53

Buy Now

9:41

Study Room

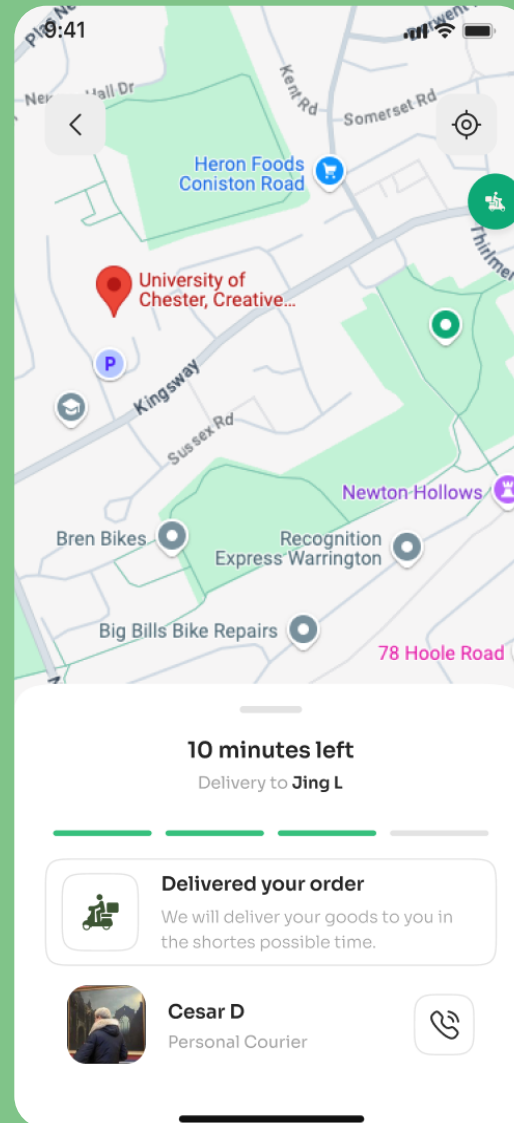
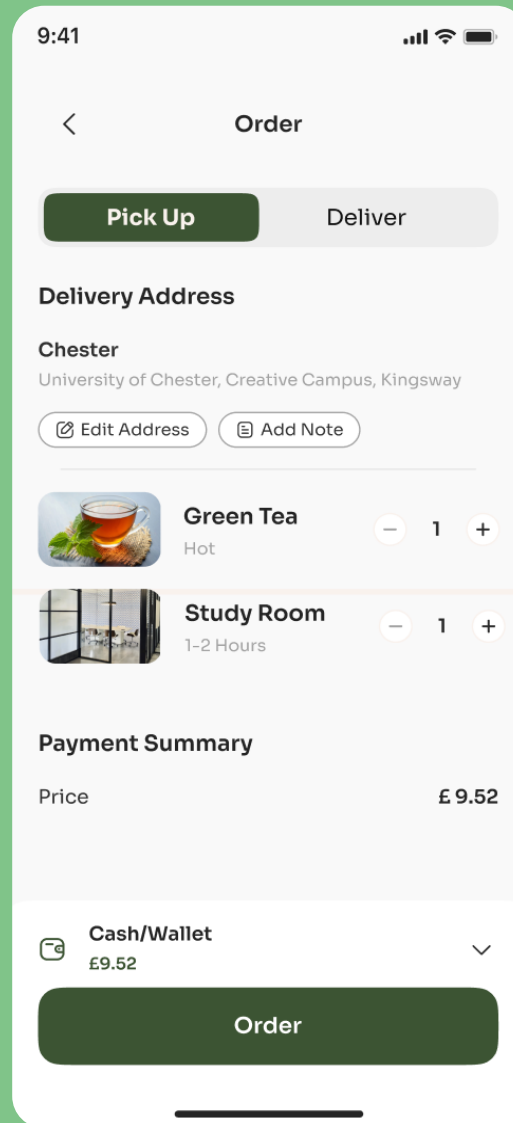


Study Room  
Description  
A cozy, quiet space designed for productivity and focus. Equipped with comfortable seating, ample lighting, and charging stations, our study rooms are perfect for students and professionals alike. Enjoy a peaceful environment paired with soothing tea aromas to keep you refreshed and motivated. Reserve your spot and make studying stress-free!


Book Your Time (Hrs)  
1-2 2-3 3+

Price  
£ 11.99


Buy Now





Cuppabrew4m ago

Your study room is ready! Head over now and dive into focus mode. Room Code [7963]

Cuppabrew6m ago

Just a heads-up: You have 15 minutes left in your study room. Need extra time? Extend your booking easily in the app! (0:15:00)

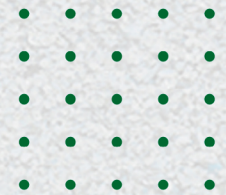
# THE CAMPAIGN





**CUPPABREW**

# Loyalty Card







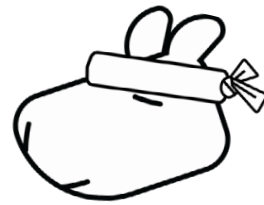
**SUBSCRIPTION BOX**



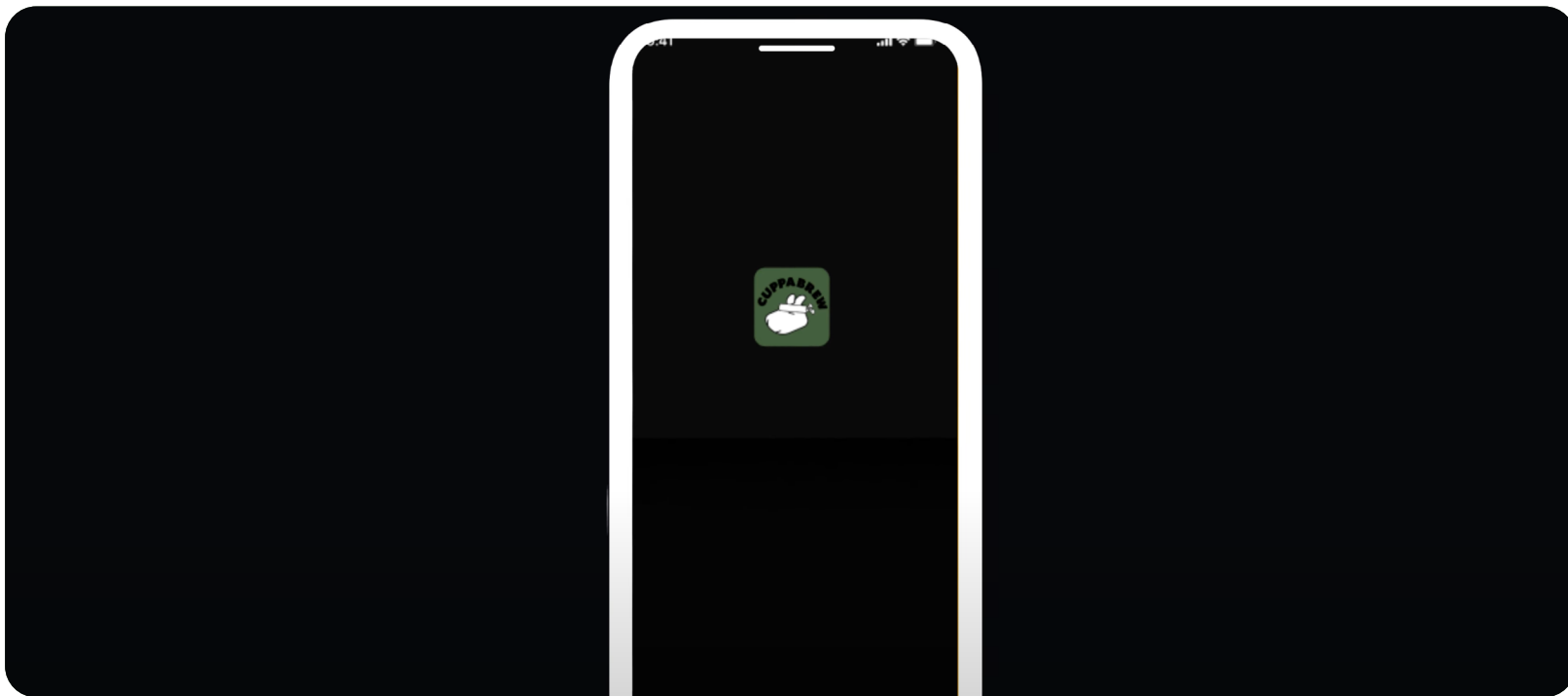




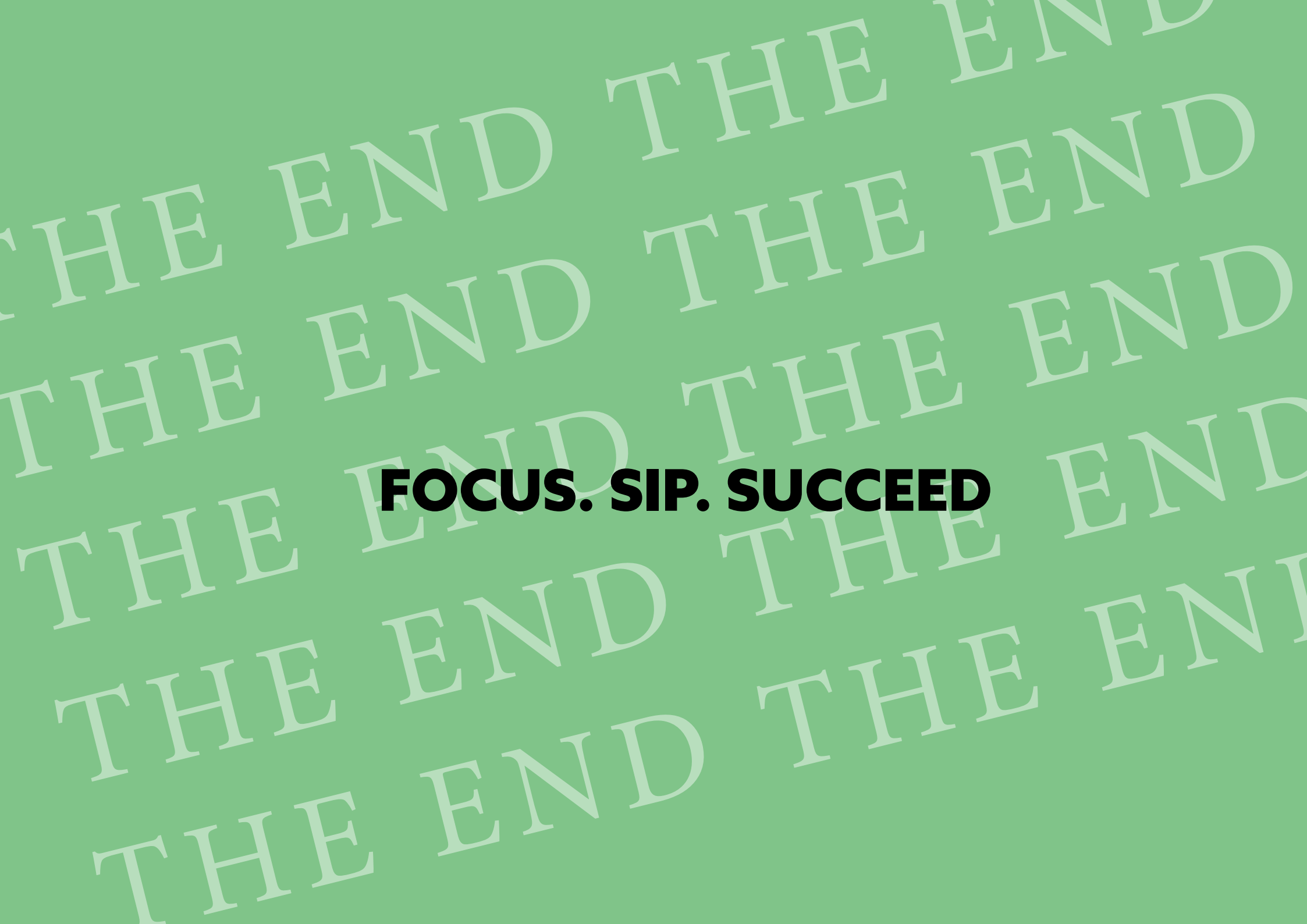




VIDEO



<https://youtu.be/VMF2GMIMsXc>



**FOCUS. SIP. SUCCEED**